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1958

EDW. J. GARDNER NURSERY

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GROWERS OF
OWN-ROOT FRENCH LILACS, PEONIES
FLOWERING SHRUBS AND TREES

HORICON, WISCONSIN

July 31, 1951

National Arboretum Washington D.C.

Gentlemen:

We are enclosing our latest price list of lilacs. About 160 varieties in different sizes are priced in this list. The stock offered is all strictly own-root and as far as we know, our varieties are true to name. A prominent lilac expert advised us that on checking 100 assorted blooming plants sold by us to a Midwestern Arboretum in 1949, only four or five were not true to name, and he seemed to consider that quite remarkable.

We have quite a large supply of plants of most varieties on hand but with such a large list, it is difficult to anticipate what variety is going to be in best demand and as anyone knows, the success of propagating lilacs varies with the seasons. Therefore, orders should be placed as early as possible so the plants can be labeled and reserved for you long before the digging season starts.

In checking over the lilacs, don't forget our new seedling, Edward J. Gardner, which we feel is the finest pink lilac to date. We have all the best pink lilacs in our collection so we can compare their performances with our own seedling right here under identical conditions. We would like every Arboretum, Public Park and Experimental Garden to have this new pink lilac and would be glad to donate plants to each one, but this is beyond our financial means. We will therefore allow a discount of 33-1/3% on this lilac and a discount of 20% on all of our other stock, to these institutions.

We have colored photo slides of this lilac which will be furnished free to these institutions on request on their letterhead.

Yours very truly,

EDW. J. GARDNER NURSERY

Edw. J. Garaser Proprietor J.

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